

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
958498-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

Flight Dates	Order #	Alt Order #
10/01/12 - 10/08/12	958498	07909144

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/05/12	M-F Sunrise @6AM	6:00-7:00 AM	MTWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESHM		10/01/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A124H	\$800.00 NM
1	WESHTu		10/02/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A124H	\$800.00 NM
3	WESHTh		10/04/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A124H	\$800.00 NM
2	WESHF		10/05/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A124H	\$800.00 NM
2	10/08/12	10/08/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A124H	\$850.00 NM
2	WESHM		10/08/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A124H	\$850.00 NM
3	10/01/12	10/05/12	NBC Today Show	7:00-9:00 AM	MTWTF--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHM		10/01/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A124H	\$1,200.00 NM
1	WESHTu		10/02/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A124H	\$1,200.00 NM
2	WESHTh		10/04/12	8:37 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A124H	\$1,200.00 NM
4	WESHF		10/05/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A124H	\$1,200.00 NM
4	10/08/12	10/08/12	NBC Today Show	7:00-9:00 AM	M-----	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	7:30 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A124H	\$1,300.00 NM
2	WESHM		10/08/12	8:40 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A124H	\$1,300.00 NM
5	10/01/12	10/05/12	*Early Sunrise @4:30AM 430a-5am		MTWTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	4	\$40.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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P O Box 26876
Lehigh Valley, PA 18002-6876
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9	10/08/12	10/08/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	M-----	:30	2	\$700.00	NM																																																																																																																																																											
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>2</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WESHM</td><td></td><td>10/08/12</td><td>10:49 AM</td><td>NBC Today Show II</td><td>10AM-11AM</td><td>:30</td><td>OFA12A124H</td><td>\$700.00</td><td>NM</td></tr><tr><td>1</td><td>WESHM</td><td></td><td>10/08/12</td><td>11:00 AM</td><td>NBC Today Show II</td><td>10AM-11AM</td><td>:30</td><td>OFA12A124H</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	2	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESHM		10/08/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	OFA12A124H	\$700.00	NM	1	WESHM		10/08/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	OFA12A124H	\$700.00	NM																																																																																																														
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10	10/01/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	12-12:12:00-12:30 PM	MTWTF--	:30	4	\$400.00	NM																																																																																																																																																											
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We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
958498-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/01/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	MTWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	10/01/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A124H	\$400.00 NM
1	WESH	Tu	10/02/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A124H	\$400.00 NM
2	WESH	Th	10/04/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A124H	\$400.00 NM
3	WESH	F	10/05/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A124H	\$400.00 NM
11	10/08/12	10/08/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A124H	\$500.00 NM
12	10/01/12	10/05/12	Days of Our Lives	1:00-2:00 PM	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	M	10/01/12	1:28 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12A124H	\$600.00 NM
5	WESH	Tu	10/02/12	1:23 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12A124H	\$600.00 NM
2	WESH	W	10/03/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12A124H	\$600.00 NM
4	WESH	Th	10/04/12	1:43 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12A124H	\$600.00 NM
1	WESH	F	10/05/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12A124H	\$600.00 NM
13	10/08/12	10/08/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	1:00 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12A124H	\$800.00 NM
2	WESH	M	10/08/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12A124H	\$800.00 NM
14	10/01/12	10/05/12	KATIE COURIC DAY	2-3PM	MTWTF--	:30	5	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/01/12	2:59 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
3	WESH	Tu	10/02/12	2:50 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
4	WESH	W	10/03/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
5	WESH	Th	10/04/12	2:32 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
2	WESH	F	10/05/12	2:27 PM	KATIE COURIC DAY	2-3PM	:30	OFA12A124H	\$200.00 NM
16	10/01/12	10/05/12	M-F 3-4 PM	3:00-4:00 PM	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/01/12	3:20 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$600.00 NM
2	WESH	Tu	10/02/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$600.00 NM
3	WESH	W	10/03/12	3:49 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$600.00 NM
4	WESH	Th	10/04/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$600.00 NM
5	WESH	F	10/05/12	3:20 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$600.00 NM

DUPLICATE INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
958498-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/08/12	10/08/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	3:20 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$650.00 NM
2	WESHM		10/08/12	3:43 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A124H	\$650.00 NM
18	10/01/12	10/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	MTWTF--	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/01/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A124H	\$750.00 NM
1	WESHW		10/03/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A124H	\$750.00 NM
3	WESHF		10/05/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A124H	\$750.00 NM
19	10/08/12	10/08/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A124H	\$800.00 NM
20	10/01/12	10/05/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A124H	\$900.00 NM
21	10/01/12	10/05/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A124H	\$1,200.00 NM
3	WESHTu		10/02/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A124H	\$1,200.00 NM
2	WESHW		10/03/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A124H	\$1,200.00 NM
22	10/08/12	10/08/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A124H	\$1,400.00 NM
2	WESHM		10/08/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12A124H	\$1,400.00 NM
23	10/01/12	10/05/12	M-F Entertainment Tonight	7:00-7:30 PM	MTWTF--	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A124H	\$1,600.00 NM
2	WESHTu		10/02/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A124H	\$1,600.00 NM
3	WESHTh		10/04/12	7:09 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A124H	\$1,600.00 NM
4	WESHF		10/05/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12A124H	\$1,600.00 NM
24	10/08/12	10/08/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									

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FIN# 59-3186949



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
958498-1	10/14/12	October 2012	10/01/12 - 10/08/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Obama/D/President	SKED C	1897

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<hr/>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHM		10/08/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	OFA12A124H	\$1,700.00 NM
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25	10/01/12	10/05/12	M-F Access Hollywood	Access Hollywood /	MTWTF--	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WESHM		10/01/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A124H	\$1,600.00 NM
2	WESHW		10/03/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A124H	\$1,600.00 NM
4	WESHTh		10/04/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A124H	\$1,600.00 NM
1	WESHF		10/05/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A124H	\$1,600.00 NM
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26	10/08/12	10/08/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHM		10/08/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A124H	\$1,700.00 NM
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27	10/02/12	10/06/12	M-Su News @ 11PM	11-1135p	-TWTF--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WESH	Tu	10/02/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A124H	\$1,400.00 NM
2	WESHW		10/03/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A124H	\$1,400.00 NM
3	WESHTh		10/04/12	11:29 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A124H	\$1,400.00 NM
1	WESHF		10/05/12	11:26 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A124H	\$1,400.00 NM
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28	10/08/12	10/08/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHM		10/08/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	OFA12A124H	\$1,500.00 NM
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29	10/01/12	10/05/12	NBC Tonight Show	11:35P-12:35XM	MTWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
* 3	WESHM		10/01/12	12:11 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A124H	\$850.00 NM
1	WESHW		10/03/12	12:21 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A124H	\$850.00 NM
2	WESHTh		10/04/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A124H	\$850.00 NM
4	WESHF		10/05/12	12:21 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A124H	\$850.00 NM
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30	10/08/12	10/08/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHM		10/08/12	11:59 PM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A124H	\$850.00 NM
<hr/>									
31	10/01/12	10/01/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
958498-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$7,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 8:41 PM Mon NBC Prime VOICE Prime Other :30 OFA12A124H \$7,000.00 NM									
32	10/01/12	10/01/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/01/12 10:33 PM NBC Prime REVOLUTION 10:00-11:00 PM :30 OFA12A124H \$6,000.00 NM									
33	10/07/12	10/07/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/07/12 5:12 AM Sun 5-6a Sun 5-6a :30 OFA12A124H \$50.00 NM									
34	10/07/12	10/07/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Su 10/07/12 6:40 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 OFA12A124H \$150.00 NM 1 WESH Su 10/07/12 7:21 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 OFA12A124H \$150.00 NM									
35	10/07/12	10/07/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 2 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/07/12 8:21 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 OFA12A124H \$1,800.00 NM 2 WESH Su 10/07/12 8:30 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 OFA12A124H \$1,800.00 NM									
36	10/08/12	10/08/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 5:29 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12A124H \$1,000.00 NM									
37	10/04/12	10/04/12	NBC Prime OFFICE/PAR	9:00-10:00 PM	---T---	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Th 10/04/12 9:52 PM NBC Prime OFFICE/PARKS 9:00-10:00 PM :30 OFA12A124H \$3,000.00 NM									
38	10/07/12	10/07/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/07/12 6:22 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 OFA12A124H \$1,200.00 NM									

Total Spots 96

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958498-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

www.wesh.com
Payment Terms 30 Days

<u>Gross Total</u>	\$93,510.00
<u>Agency Commission</u>	\$14,026.50
<u>Net Amount Due</u>	\$79,483.50